Monday October 6

pm pm Registration

pm pm Welcome address [Amphithéâtre Durkheim]

pm pm Key note Françoise Benhamou Universit Paris Labe ICCA Fair use and fair competition for digitized cultural goods: The case of e-books – [Amphithéâtre Durkheim]

pm pm Session and Session

Session 1: Music 1 - Chair Françoise Benhamou Universit Paris Labe ICCA

[Amphithéâtre Durkheim]

• The value of online licences for recorded music Christian Handke Erasmus Universit Rotterdam and Universit of Amsterdam Bodo Bala s Universit of Amsterdam Joan Josep Vallb Universit of Amsterdam


• Graduated Response Policy and the Behavior of Digital Pirates: Evidence from the French Three-Strike (Hadopi) Law S Iain Dejean Universit La Rochelle), Thierry Pénard (Universit Rennes Marsouin

Session 2: Digitization and Cultural industries 1 - Chair Philippe Bouquillion Universit Paris Labe ICCA

[Salle Bourjac]

• Internet and the Comics: The Big Bang? Nathalie Moureau Universit Montpellier St phanie Peltier Universit La Rochelle

• The Quebec Movie Industry: Culture, the Economy, and the Political in a Multiscalar and Technological Evolving Context Christian Poirier INRS Montreal

• When youth audiovisual practices challenge the ongoing television changes Marl ne Loicq Universit Rouen

pm Dinner
Tuesday October 7

Session 3: Funding cultural industries - Chair Fabrice Rochelandet Universiti Paris Labe ICCA [Amphithéâtre Durkheim]
• « Support us »: Web as a production and communication strategy for performing arts in the UK, Aline Jaulin Universiti Paris
• Fiscal and Economic Aspects of Europe’s Cultural Heritage in the Digital Age Karol J Borowiecki Universiti of Southern Denmark Trilce Navarrete Universiti of Southern Denmark
• Crowdfunding contributors in cultural projects: evidences on motivations, incentives and the “star system” Marc Bourreau Telecom ParisTech Francois Moreau Universiti Paris Labe ICCA Jordana Viotto Da Cru Universiti Paris Labe ICCA

Session 4: Fashion and Art Markets - Chair Bertrand Legendre Universiti Paris Labe ICCA [Salle Bourjac]
• Normative forms and governance of cultural and artistic activities: the case of experts and auctioneers Nadine Prodomme Universiti Paris Labe ICCA
• Fashion’s cultural industries as producer of symbolic value and its process of insertion in the international flows of trade in Brazil Leandro Valiati Federal Universiti of Rio Grande do Sul Natalia Rava Federal Universiti of Rio Grande do Sul
• Photographers, the example of the « carte blanche », a complicated version of artistic freedom J r m Vachet Universiti Paris

am pm Lunch

pm pm Session and Session

Session 5: Digitization and Cultural industries 2 - Chair Laurent Creton Universiti Paris Labe ICCA [Amphithéâtre Durkheim]
• The cursed artist 2.0: how ICT impact musicians’ earnings Ma a Bacache Beauvallet Telecom ParisTech Marc Bourreau Telecom ParisTech Francois Moreau Universiti Paris Labe ICCA
• Audiovisual mutations in digital era: what does a TV series’ viewer even mean? Hel ne Rome er Universiti Rennes Catherine Dressinges Universiti L on Jean Pierre Esquena Universiti L on Lucien Pertico Universiti L on Vladimir Lifschut Universiti L on Pierre Barrette UQAM
• Another one bites the Dust?! Understanding Approaches Towards New Technologies in the Cultural Industries Amber Geurts Universiti of Groningen

Session 6: Music 2 - Chair Francois Moreau Universiti Paris Labe ICCA [Salle Bourjac]
• “Jamendo : The Heartbeat of Free Music !” - musicians and the Creative Commons Stephen Banen Ai Marseille Universiti Laurence Bouvard CNRS Jean Benoit Zimmermann CNRS
• The Monetization of Music in the Digital Age. The Case of the Music Streaming Services Peter Tschmuck Universiti of Music and Performing Arts Vienna

pm pm coffee break

pm pm Ke note David Throsb Macquarie University S dne Reflections on value and valuation in art, culture and the creative industries: theory and some empirical results [Amphithéâtre Durkheim]
Parisian Subway map