International Workshop on Cultural Industries

Paris, October 6-7, 2014
ICCA Labex

Location: Sorbonne University
12 rue Cujas - 75005 Paris

Monday October 6

1.45 pm – 2.15 pm: Registration

2.15 pm – 2.30 pm: Welcome address [Amphithéâtre Durkheim]

2.30 pm – 3.30 pm: Keynote 1 – Françoise Benhamou (University Paris 13, Labex ICCA), Fair use and fair competition for digitized cultural goods: The case of e-books – [Amphithéâtre Durkheim]

3.30 pm – 6.00 pm: Session 1 and Session 2

Session 1: Music 1 - Chair : Françoise Benhamou (University Paris 13, Labex ICCA)
[Amphithéâtre Durkheim]

- The value of online licences for recorded music, Christian Handke (Erasmus University Rotterdam and University of Amsterdam), Bodo Balazs (University of Amsterdam), Joan-Josep Vallbé (University of Amsterdam)
- Graduated Response Policy and the Behavior of Digital Pirates: Evidence from the French Three-Strike (Hadoip) Law, Sylvain Dejean (University La Rochelle), Thierry Pénard (University Rennes 1, Marsouin)

Session 2: Digitization and Cultural industries 1 - Chair : Philippe Bouquillion (University Paris 13, Labex ICCA)
[Salle Bourjac]

- Internet and the Comics: The Big Bang?, Nathalie Moureau (University Montpellier), Stéphanie Peltier (University La Rochelle)
- The Quebec Movie Industry: Culture, the Economy, and the Political in a Multiscalar and Technological Evolving Context, Christian Poirier (INRS, Montreal)
- When youth audiovisual practices challenge the ongoing television changes, Marlène Loicq (University Rouen)

8.00 pm: Dinner
Tuesday October 7

9.30 am – 12.00 am: Session 3 and Session 4

Session 3: Funding cultural industries - Chair : Fabrice Rochelandet (University Paris 3, Labex ICCA)

[Amphithéâtre Durkheim]
* « Support us »: Web as a production and communication strategy for performing arts in the UK, Aline Jaulin (University Paris 7)
* Fiscal and Economic Aspects of Europe’s Cultural Heritage in the Digital Age, Karol J. Borowiecki (University of Southern Denmark), Trilce Navarrete (University of Southern Denmark)
* Crowdfunding contributors in cultural projects: evidences on motivations, incentives and the “star system”, Marc Bourreau (Telecom ParisTech), François Moreau (University Paris 13, Labex ICCA), Jordana Viot Da Cruz (University Paris 13, Labex ICCA)

Session 4: Fashion and Art Markets - Chair : Bertrand Legendre (University Paris 13, Labex ICCA)

[Salle Bourjac]
* Normative forms and governance of cultural and artistic activities : the case of experts and auctioneers, Nadine Prodhomme (University Paris 13, Labex ICCA)
* Fashion’s cultural industries as producer of symbolic value and its process of insertion in the international flows of trade in Brazil, Leandro Valiati (Federal University of Rio Grande do Sul), Natalia Rava (Federal University of Rio Grande do Sul)
* Photographers, the example of the « carte blanche », a complicated version of artistic freedom, Jérémy Vachet (University Paris 13)

12.00 am – 1.30 pm: Lunch

1.30 pm – 4.00 pm: Session 5 and Session 6

Session 5: Digitization and Cultural industries 2 - Chair : Laurent Creton (University Paris 3, Labex ICCA)

[Amphithéâtre Durkheim]
* The cursed artist 2.0: how ICT impact musicians’ earnings, Maya Bacache-Beauvallet (Telecom ParisTech), Marc Bourreau (Telecom ParisTech), François Moreau (University Paris 13, Labex ICCA)
* Audiovisual mutations in digital era: what does a TV series’ viewer even mean?, Helène Romeyer (University Rennes 1), Catherine Dessinges (University Lyon 3), Jean-Pierre Esquenazi (University Lyon 3), Lucien Perticoz (University Lyon 3), Vladimir Lifschutz (University Lyon 3), Pierre Barrette (UQAM)
* Another one bites the Dust?! Understanding Approaches Towards New Technologies in the Cultural Industries, Amber Geurts (University of Groningen)

Session 6: Music 2 - Chair : François Moreau (University Paris 13, Labex ICCA)

[Salle Bourjac]
* “Jamendo : The Heartbeat of Free Music I” - musicians and the Creative Commons, Stephen Bazèn (Aix Marseille University), Laurence Bouvard (CNRS), Jean-Benoit Zimmermann (CNRS)
* The Monetization of Music in the Digital Age. The Case of the Music Streaming Services, Peter Tschmuck (University of Music and Performing Arts, Vienna)

4.00 pm – 4.30 pm: coffee break

4.30 pm – 5.30 pm: Keynote – David Throsby (Macquarie University, Sydney), Reflections on value and valuation in art, culture and the creative industries: theory and some empirical results [Amphithéâtre Durkheim]
Sorbonne’s district map

Salle Bourjac
Entrance: 17, rue de la Sorbonne

Amphithéâtre Durkheim
1st floor – (escalier I) (1 stairs)
Entrance: 12 rue Cujas or 54 rue Saint Jacques

Amphithéâtre Durkheim
1st floor (escalier I) (1 stairs)
Entrance: 12 rue Cujas
Or Saint Jacques

Salle Bourjac
Entrance: 17, rue de la Sorbonne
Parisian Subway map